

Starting Pixel Live! 2026 Supporter Pack

STARTING PIXEL IS A NOT-FOR-PROFIT GLOBAL COMMUNITY

hello@startingpixel.com

All prices are in GBP and exVAT.

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About

Starting Pixel is a not-for-profit global community of 1,200+ technologists, producers, directors, VP supervisors and AI creators across film, TV, advertising and content.

AI has moved into the pipeline; previs, digital humans, location twinning, virtual art department, look-dev. We show it working, live, alongside the craft. No panels. No pitch decks. Just demos.

Starting Pixel Live! 2026 – The Human in the Loop.
Supporting Starting Pixel is supporting virtual production, AI and emerging innovation for entertainment.

Where Innovation Meets Community

Virtual production matured. Then AI arrived in the pipeline. Previs, digital humans, location twinning, virtual art department, look-dev — the tools changed fast, and the people using them are still working it out.

Starting Pixel Live! 2026 is where that gets shown, not discussed. A full-day, two-track conference in London on Wednesday 14 October. Over 250 creators, technologists and innovators. More than 14 sessions, every one a live demo or show-and-tell. No panels.

This year's theme is The Human in the Loop. A third of the programme covers AI advances, a third pure VP craft, a third where the two meet. This is AI in the making of the work, not AI instead of it — and that's why our audience trusts what they see on stage.

Behind it is a global community of over 1,000 active members across 70+ countries — producers, directors, studio leads, artists and developers.

If you're building for real-time production — LED, camera tracking, AI, VADs, 3D environments — this is the room where your users are.

How to get involved

Spaces are limited! Secure your place today and put your brand at the heart of the innovation driving the virtual production industry forward.

Contact Rob at hello@startingpixel.com to discuss how your company can take the spotlight at Starting Pixel Live! 2026.

*Company membership rates due to be introduced in 2027 for 10+ employees

Silver package: £1150

Networking Up to 2 employees access to the SPL26 networking room and future evening social events

Event and Website Branding Appropriate Silver tier level branding on event, comms and website

Editorial piece Opinion piece/Q&A – 500 words for social media, website and newsletter

Guaranteed Annual Company Membership for 2 employees inc access open discussion WhatsApp groups*

Gold package: £2,500

Demo Session (LIMITED NUMBER, first come first serve)

Fast and fun 'Demo Jam' session upto 8 min (TBC) with other key supporters.

Speaker Dinner Access for one employee to network with the event speakers and MVPs.

Podcast Dedicated to an individual or employee who is passionate about their craft.

Company use-case reel Playing a short use-case reel on a loop in the networking room during the event.

Plus selected and enhanced Silver Benefits