

# Starting Pixel Live! 25

15th Oct 2025 | RichMix, Shoreditch London

# Where Innovation Meets Community

Virtual production is no longer emerging – it's expanding, diversifying, and rapidly maturing. Starting Pixel Live 2025 brings this momentum to life with a full-day, two-track conference at Rich Mix in Shoreditch, London. Over 250 creators, technologists, and innovators will gather for more than 14 sessions exploring the cutting edge of content creation.

This isn't just an event – it's the beating heart of a passionate global community. Starting Pixel is home to over 1,000 active members across 70+ countries – producers, directors, studio leads, artists, and developers shaping the tools, workflows, and ideas of tomorrow.

New for 2025, we're expanding with a fully dedicated networking space – reflecting our community's call for deeper collaboration, real conversations, and shared momentum. If you're building the future of real-time production – from LED and camera tracking to AI, VADs, and 3D environments – this is where you meet the people making it happen.

## How to get involved

Spaces are limited! Secure your place today and put your brand at the heart of the innovation driving the virtual production industry forward.

Contact Rob at **hello@startingpixel.com** to discuss how your company can take the spotlight at Starting Pixel Live! 2025.

### Silver package: £950

Networking upto 2 employees access to the SPL25 networking room and future evening social events Event and Website Branding Appropriate Silver tier level branding on event, comms and website Editorial piece Opinion piece/Q&A – 500 words for social media, website and newsletter

Annual Company Membership for 2 employees inc access open discussion WhatsApp groups

### Gold package: £2,000\*

**Demo Session (LIMITED NUMBER, first come first serve)** Fast and fun 'Demo Jam' session upto 8 min (TBC) with other key supporters.

**Speaker Dinner** access for one employee to network with the event speakers and MVPs.

**Podcast** dedicated to an individual or employee who is passionate about their craft.

#### Plus selected and enhanced Silver Benefits

\*(IBC+SPL25 Bundle £1500)